

## **Social Marketing Association of North America Dues and Donation Refund Policy**

All dues and donations to the Social Marketing Association of North America supports SMANA's value proposition/mission:

1. To connect practitioners, academics, and students within the North American social marketing arena.
2. Build a stronger legacy and community of practice and to disseminate best practices across broad geographic and topical areas.
3. Assure that our social marketing efforts are scientifically rigorous and informed by practice to better position social marketing as a viable intervention framework.
4. Facilitate opportunities for organizations, agencies, and other stakeholders to take advantage of our membership's expertise in behavior change strategies.
5. Advocate for the advancement and use of social marketing.

SMANA accepts additional donations beyond the standard membership dues.

SMANA will carefully consider the needs of the organization and will use your membership dues and donations where we determine it is most needed, so that all funds may directly and indirectly support SMANA's value propositions.

SMANA may refuse any membership dues payment or donation that does not sufficiently benefit the organization, is in conflict with SMANA's value propositions, puts the reputation of SMANA at risk or is prohibited by law.

If you have made an error making your membership dues payment and/or donation, you can receive a 100% refund for 15 days after the dues or donation is processed.

To request a refund, email [contactSMANA@gmail.com](mailto:contactSMANA@gmail.com). Refunds are returned using the original method of payment. For example, if you made your donation by credit card, your refund will be credited to that same credit card.