

Social Marketing Association of North America Privacy Policy

This privacy policy discloses the privacy practices for www.smana.org. This privacy policy applies solely to information collected by this web site. It will notify you of the following:

- What personally identifiable information is collected from you through the web site, how it is used and with whom it may be shared.
- What choices are available to you regarding the use of your data.
- The security procedures in place to protect the misuse of your information.
- How you can correct any inaccuracies in the information.
- Information collection, use, and sharing

We are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us via email or other direct contact from you. We will not sell or rent this information to anyone.

We will use your information to respond to you, regarding the reason you contacted us. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request.

Unless you ask us not to, we may contact you via email in the future to survey you or to tell you about programs, educational events, new services, or changes to this privacy policy.

Your Access to and Control Over Information

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given on our website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

Security

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline.

Wherever we collect sensitive information (such as credit card data), that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a closed lock icon at the bottom of your web browser, or looking for "https" at the beginning of the address of the web page. To learn more about Square's encryption visit here -

<https://squareup.com/help/us/en/article/3797-secure-data-encryption>.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Our Board of Directors, who need the information to correspond with members, are granted access to personally identifiable information.

Membership payments

We request information from you to join the Association. To join, you must provide contact information (like name and address) and financial information (like credit card number, expiration date) through our third party secured application. This information is used for billing purposes and to register you as a member. If we have trouble processing an order, we'll use this information to contact you.

Cookies

We use an outside credit card processing company to bill members. This company does not retain, share, store or use personally identifiable information for any secondary purposes beyond filling your membership request.

Links

This web site contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Surveys

From time-to-time our organization requests information via surveys. Participation in these surveys is completely voluntary and you may choose whether or not to participate and therefore disclose this information. Information requested may include contact information (such as name and address), and demographic information (such as zip code, age level). Contact information will be used to notify participants of any incentives they may have won. Survey information will be used for purposes of monitoring or improving the organization and the social marketing profession.

Updates

Our Privacy Policy may change from time to time and all updates will be posted on this page. If you feel that we are not abiding by this privacy policy, you should contact us immediately via email.