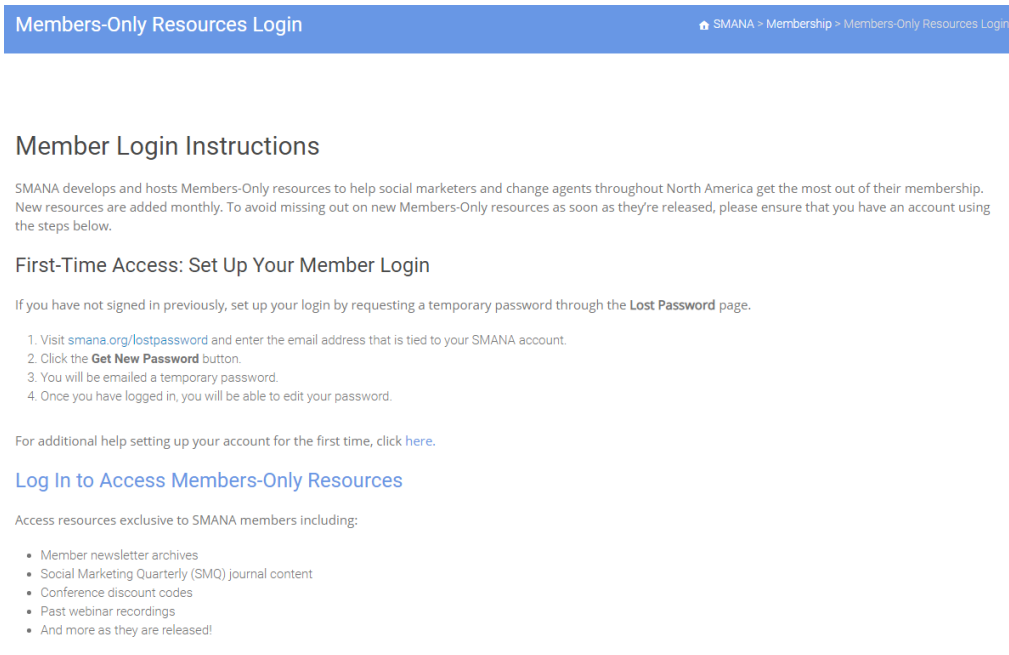


How-To Make a SMANA Account To Update Info and Receive Member-Only Benefits

1. Go to <https://smana.org/membership/members-resources/>



The screenshot shows the 'Members-Only Resources Login' page. At the top, there is a blue header with the page title and a breadcrumb trail: 'SMANA > Membership > Members-Only Resources Login'. Below the header, the main heading is 'Member Login Instructions'. A paragraph explains that SMANA develops and hosts Members-Only resources to help social marketers and change agents throughout North America get the most out of their membership. New resources are added monthly. To avoid missing out on new Members-Only resources as soon as they're released, please ensure that you have an account using the steps below.

First-Time Access: Set Up Your Member Login

If you have not signed in previously, set up your login by requesting a temporary password through the **Lost Password** page.

1. Visit smana.org/lostpassword and enter the email address that is tied to your SMANA account.
2. Click the **Get New Password** button.
3. You will be emailed a temporary password.
4. Once you have logged in, you will be able to edit your password.

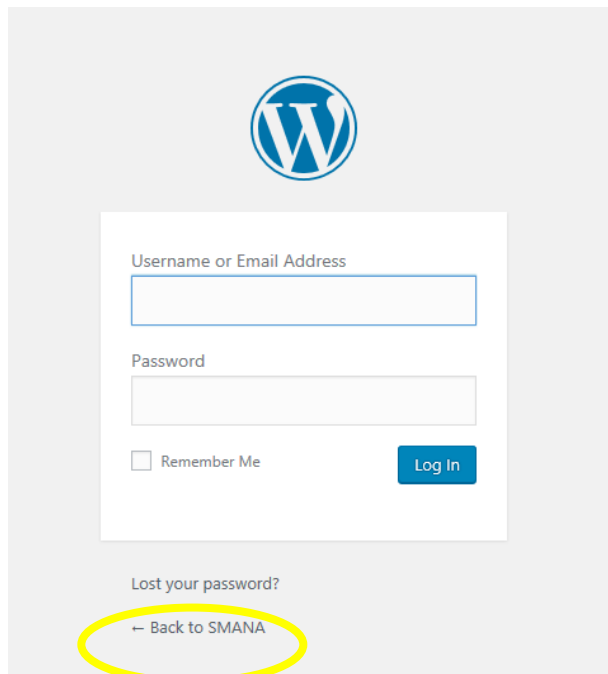
For additional help setting up your account for the first time, click [here](#).

Log In to Access Members-Only Resources

Access resources exclusive to SMANA members including:

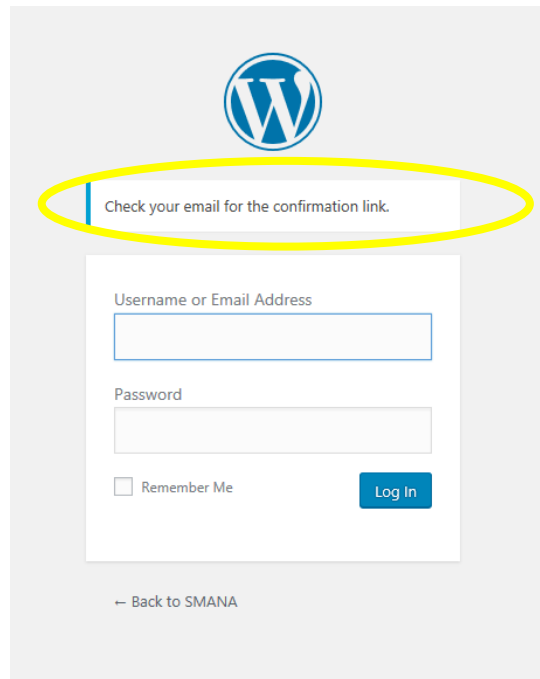
- Member newsletter archives
- Social Marketing Quarterly (SMQ) journal content
- Conference discount codes
- Past webinar recordings
- And more as they are released!

2. Since this will be your first time logging into your account, you need to generate a new random password that you can later change to something you will remember. Click the “Lost your password” link to generate a password. Type in your email address that is tied to your SMANA account.

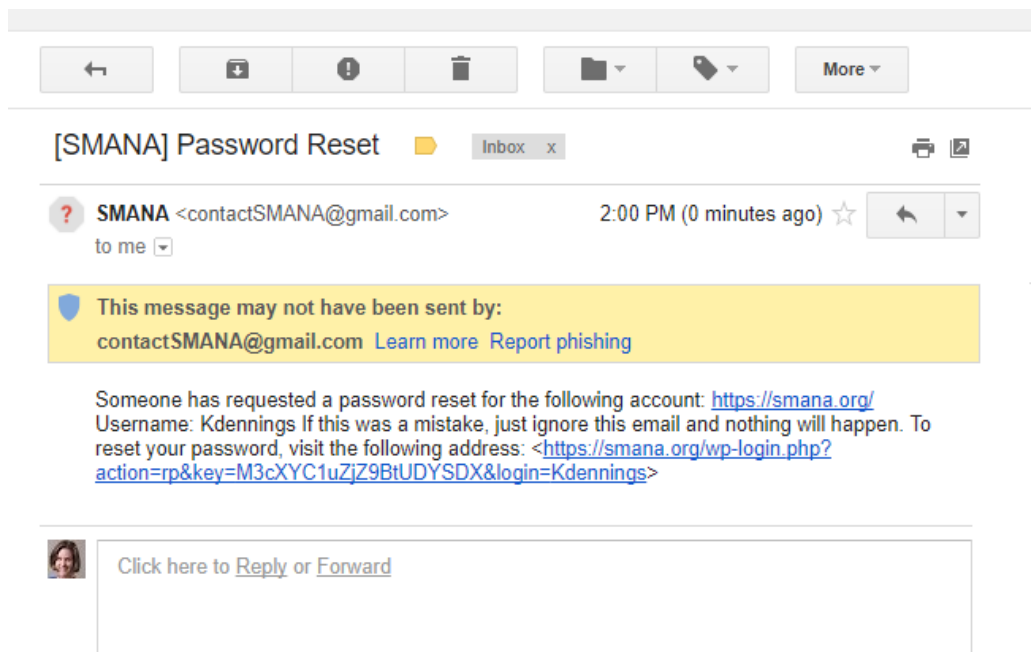


The screenshot shows the login form on the SMANA website. At the top center is the SMANA logo, a blue circle with a white 'W'. Below the logo is a white login box with a blue border. Inside the box, there are two input fields: 'Username or Email Address' and 'Password'. Below the 'Password' field is a checkbox labeled 'Remember Me' and a blue 'Log In' button. Below the login box, there is a link that says 'Lost your password?'. At the bottom of the page, there is a yellow oval highlighting a link that says '← Back to SMANA'.


3. A prompt will appear that says “Check your email for the confirmation link”.



4. Go to the email account associated with your SMANA membership and check to see if you received a password reset email. Make sure to check your spam folder too. It will look like the picture below.



5. When you receive the password reset email, click on the link provided. It will take you to a page where you can enter a new password, as in the example below. Once you have reset your password you can continue with the membership renewal process.



Enter your new password below.

New password

Strong

Hint: The password should be at least twelve characters long. To make it stronger, use upper and lower case letters, numbers, and symbols like ! " ? \$ % ^ &).

[Reset Password](#)

[Log in](#)

[← Back to SMANA](#)